

activQMS™

Collect first-party data from the very first touchpoint.

Unlock the Hidden Power
Inside Your PDFs with

activePDF™

Right now, platforms like LinkedIn may tell you who downloaded your white paper – but that's where the insight stops. Did they open it? Did they read it? Who actually engaged? You're left in the dark.

activQMS

Deepgram



State of | 20



The State of Voice AI 2025 Report

Explore how 400 business leaders are implementing voice AI across industries and the key trends shaping AI voice agent adoption in 2025.

We'll send this information to Deepgram subject to their [privacy policy](#). LinkedIn may also personalize, measure, and optimize ads based on your form submission.

Work email *

First name

Chris

Last name

Feix

Job title

Chief Experience Officer

<https://deepgram.com/privacy>

Submit

SAMPLE EXPERIENCE

Unlock the Hidden Power
Inside Your PDFs with

activePDF™

activePDF changes everything.

Turn your static content into a dynamic experience that captures real engagement and delivers valuable first-party data – directly from your readers.

Anywhere you can put a **link, QR, button, or hotspot**.



activQMS

Unlock the Hidden Power Inside Your PDFs with

activePDF™

- See who opens your PDF
- Engage readers from INSIDE the document
- Collect first-party data in real-time
- Start two-way conversations – no middleman



activQMS

The Modern CTA

Turn Every Touchpoint Into First-Party Data Gold

Now, every link, scan, or tap becomes a two-way conversation – and a rich source of first-party data.

The Modern CTA isn't just about traffic – it's about relationships.

From print to digital to broadcast, your CTAs just got smarter, faster, and measurable.



Administration

Setup & Integration

Setting up a campaign is easy with **activQMS Admin** panel.

In Beta 2.22 we're focused on 3 types of interactions:

1. SMS
2. Chat
3. Landing Page



Client

Salesforce

Campaign

New F1 2025

How many QR Codes/Links?

450

[Import CSV](#)

SMS

Chat

Landing Page

Number

555-555-5555

Serialize?

☒ ON

Click or scan message?

☒ ON

HEX color


DE2864

Message

PRESS SEND FOR A CHANCE TO WIN!!!

Code:

Preview QR




CLICK OR SCAN

DOWNLOAD .ZIP

Preview message

PRESS SEND FOR A CHANCE TO WIN!!!

Code: {Serial number}



Administration

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2. **Chat**
3. Landing Page

Client

Pendo

Campaign

How To Scale Q3 2025

How many QR Codes/Links?

450

[Import CSV](#)

SMS

Chat

Landing Page

URL

Serialize?


☒ ON

Click or scan message?

☒ ON

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Client

AVAX

Campaign

Discord 9000

How many QR Codes/Links?

450

[Import CSV](#)

SMS

Chat

Landing Page

URL

https://avax.activqms.com/landing123?

Serialize?

☒ ON


Click or scan message?

☒ ON

HEX color

DE2864

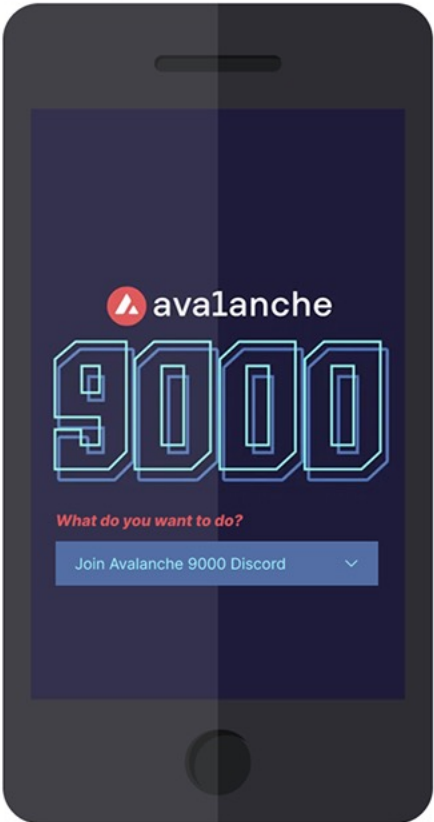
Preview QR



CLICK OR SCAN

DOWNLOAD .ZIP

Preview message



Start a conversation, not a list.